



# PBP WORLD MEETING

in combination with

**R**esearch **P**harm<sup>®</sup>  
*International Exhibition for R&D*

**14<sup>th</sup> World Meeting on Pharmaceuticals,  
Biopharmaceutics and Pharmaceutical Technology**

**Vienna**, Austria

18 - 21 March 2024

**sponsoring opportunities**



[www.worldmeeting.org](http://www.worldmeeting.org)

# 14<sup>th</sup> World Meeting on Pharmaceutics, Biopharmaceutics and Pharmaceutical Technology

Dear Colleague,

The PBP World Meeting gives young researchers a perfect stage to present their work. Poster presentations, lectures and discussions help to promote their research findings and careers. Students and young scientists have the opportunity to learn from invited speakers in hot topic sessions. The special registration fee for students which is significantly lower than the costs enables young academics to attend the meeting.

Therefore we would highly appreciate if your company could contribute to the meeting as a sponsor. The attractive sponsorship packages spotlight your company and your products. Increase your visibility and communicate your brand values to your target group in the pharmaceutical scene before, during and after the meeting.

Please have a look at the following pages, describing various possibilities to contribute to this meeting. Our support structure offers you a variety of packages starting from € 1.000. To discuss any of the sponsorship and exhibition opportunities in more detail or if there is a promotion your organisation is interested in doing, but is not included, please contact APV Headquarter: **Ms Anna-Maria Pötzl**, e-mail: [ap@apv-mainz.de](mailto:ap@apv-mainz.de), phone: +49 6131 97 69 10.

We are also delighted, if you would like to support our meeting with a funding or donation. Please get in touch with us for more details. Are you interested? The sponsoring application form can be found on our homepage: [www.worldmeeting.org](http://www.worldmeeting.org). Fill it out and send it to Anna-Maria: [ap@apv-mainz.de](mailto:ap@apv-mainz.de).

We thank you in advance and look forward to associating you with this successful event!

Kind regards

Anna-Maria Pötzl

and on behalf of the organizing committee



Anna Maria Fadda  
President ADRITELF



Juergen Siepmann  
President APGI



Joerg Breitkreutz  
President APV



## The level of sponsor status depends on your financial support:

- |                         |               |            |
|-------------------------|---------------|------------|
| ○ Bronze sponsorship:   | starting from | 1,000.00 € |
| ○ Silver sponsorship:   | starting from | 2,000.00 € |
| ○ Gold sponsorship:     | starting from | 4,000.00 € |
| ○ Platinum sponsorship: | starting from | 6,000.00 € |

# Sponsoring opportunities

## All sponsoring options include

- Your logo and company description placed in the conference booklet and on our congress website [www.worldmeeting.org](http://www.worldmeeting.org)
- A half-page colored company advertisement in the conference booklet
- Acknowledgement with your logo in newsletters, conference booklet and on screens during breaks

## Customise options

<input type="checkbox"/>	Basic sponsoring (half-page colored ad, logo and company description)		1,000.00 €
<input type="checkbox"/>	Upgrade to a full colored page company advertisement in the conference booklet	○ single ○ add on*	1,250.00 € 250.00 €
<input type="checkbox"/>	Upgrade to a full colored page company advertisement in the conference booklet ○ inside front    ○ insite back cover (limited)	○ single ○ add on*	1,500.00 € 500.00 €
<input type="checkbox"/>	Upgrade to a full colored page company advertisement in the conference booklet ○ outside back cover (exclusive)	○ single ○ add on*	1,750.00 € 750.00 €
<input type="checkbox"/>	Add a company brochure up to 8 pages A4 size max in conference bags ○ Your company brochure or product letter inserted in the meeting bags which will be distributed to all delegates		1,750.00 €
<input type="checkbox"/>	Add pens or notepads in the conference bags ○ Quality pens and notepads provided by the sponsor ○ Items will be distributed to attendees ○ Strong visibility for the entire convention and beyond		2,000.00 €
<input type="checkbox"/>	Add promotional materials and giveaways in the conference bags ○ Quality promotional materials and giveaways provided by the sponsor ○ Items will be distributed to attendees ○ Strong visibility for the entire convention and beyond		2,000.00 €
<input type="checkbox"/>	Branding ○ Recognition signage as banner sponsor in the congress centre, offering high visibility during entire conference ○ Banner will be provided by the organiser with no additional cost for the sponsor. We will send you an selection of options signs on request by email		different options
<input type="checkbox"/>	Lanyards for conference badges (exclusive) ○ Each attendee's name badge comes with a lanyard that will feature the sponsors logo ○ Recognition signage as lanyard sponsor in registration area, offering high visibility during entire conference ○ Lanyards will be provided by the organiser with no additional cost for the sponsor		3,000.00 €
<input type="checkbox"/>	Sponsor and participate I ○ includes an upgrade to a full colored page company advertisement in the conference booklet ○ includes one free registration to the conference		3,250.00 €
<input type="checkbox"/>	Wifi (exclusive) ○ Sponsor can choose the landing page ○ Password will be the company name of the sponsor ○ Strong visibility for the entire convention		4,500.00 €



<input type="checkbox"/>	<b>Water dispenser (exclusive)</b> <ul style="list-style-type: none"> <li>Water dispenser will be provided by the organiser with no additional cost for the sponsor</li> <li>Sponsor's logo placed prominently on water dispenser, which will be placed in the conference rooms and exhibition area</li> <li>Strong visibility for the entire convention</li> </ul>	4,500.00 €
<input type="checkbox"/>	<b>Sponsor and participate II</b> <ul style="list-style-type: none"> <li>includes an upgrade to a full colored page company advertisement in the conference booklet</li> <li>includes two free registration to the conference</li> </ul>	5,500.00 €
<input type="checkbox"/>	<b>Coffee break (on one day - 4 available)</b> <ul style="list-style-type: none"> <li>Coffee and tea will be provided by the organiser with no additional cost for the sponsor</li> <li>Signage and branding at break location</li> <li>Possibility to have a personalised announcement during the coffee break</li> </ul> <p> <input type="radio"/> Monday    <input type="radio"/> Tuesday    <input type="radio"/> Wednesday    <input type="radio"/> Thursday </p>	5,500.00 €
<input type="checkbox"/>	<b>USB sticks (exclusive)</b> <ul style="list-style-type: none"> <li>Sponsor's logo placed prominently on USB flash drives, which will be distributed to attendees</li> <li>Quality USB flash drives will be provided by the organiser with no additional cost for the sponsor</li> <li>Highlighting your logo on the platform of the USB flash drive</li> </ul>	5,500.00 €
<input type="checkbox"/>	<b>Meeting bags (exclusive)</b> <ul style="list-style-type: none"> <li>Sponsor's logo placed prominently on meeting bags, which will be distributed to attendees</li> <li>Quality meeting bags will be provided by the organiser with no additional cost for the sponsor</li> <li>Strong visibility for the entire meeting and beyond</li> </ul>	6,000.00 €
<input type="checkbox"/>	<b>Show programme during the event dinner on Wednesday (exclusive)</b> <ul style="list-style-type: none"> <li>Signage and branding on the stage at event dinner location</li> <li>Programme for example classical concert will be organised by the organiser with no additional cost for the sponsor</li> <li>Possibility to have a personalised announcement before the show programme</li> </ul>	6,000.00 €
<input type="checkbox"/>	<b>Beverages during welcome reception on Monday **</b> <ul style="list-style-type: none"> <li>Signage and branding at the open bar</li> <li>Beverages will be provided by the organiser with no additional cost for the sponsor</li> <li>Possibility to have a personalised announcement</li> </ul>	6,000.00 €
<input type="checkbox"/>	<b>Food during welcome reception on Monday **</b> <ul style="list-style-type: none"> <li>Signage and branding at the catering stations</li> <li>Food will be provided by the organiser with no additional cost for the sponsor</li> <li>Possibility to have a personalised announcement</li> </ul>	7,500.00 €
<input type="checkbox"/>	<b>Sponsor and participate III</b> <ul style="list-style-type: none"> <li>includes an upgrade to a full colored page company advertisement in the conference booklet</li> <li>includes three free registration to the conference</li> </ul>	7,750.00 €

We will be delighted, if you would like to support our meeting with a funding or donation. In case you are not able to find a suitable sponsoring option, we are happy to discuss further options with you. Please get in touch with us for more details.

Are you interested? The sponsor application form can be found on our homepage: [www.worldmeeting.org](http://www.worldmeeting.org)  
Fill it out and send it by email to Anna: [ap@apv-mainz.de](mailto:ap@apv-mainz.de).