



PBP

WORLD MEETING

in combination with

Research **P**harm[®]
International Exhibition for R&D

**12th World Meeting on Pharmaceuticals,
Biopharmaceutics and Pharmaceutical Technology**

Vienna, Austria

08 - 11 February 2021

sponsoring opportunities



www.worldmeeting.org

12th World Meeting on Pharmaceuticals, Biopharmaceutics and Pharmaceutical Technology

Dear Colleague,

The PBP World Meeting gives young researchers a perfect stage to present their work. Poster presentations, lectures and discussions help to promote their research findings and careers. Students and young scientists have the opportunity to learn from invited speakers in hot topic sessions. The special registration fee for students which is significantly lower than the costs enables young academics to attend the meeting.

Therefore we would highly appreciate if your company could contribute to the meeting as a sponsor. The attractive sponsorship packages spotlight your company and your products. Increase your visibility and communicate your brand values to your target group in the pharmaceutical scene before, during and after the meeting. In 2018 we had almost 1300 participants and more than 70 booths.

Please have a look at the following pages, describing various possibilities to contribute to this meeting. Our support structure offers you a variety of packages starting from € 1.000. To discuss any of the sponsorship and exhibition opportunities in more detail or if there is a promotion your organisation is interested in doing, but is not included, please contact APV Headquarter:

Ms Valentina Marinkova, e-mail: vm@apv-mainz.de, phone: ++49 6131-97 69 90.

We are also delighted, if you would like to support our meeting with a funding or donation. Please get in touch with us for more details. Are you interested? The sponsoring application form can be found on our homepage: www.worldmeeting.org. Fill it out and send it to Heide: hz@apv-mainz.de.

We thank you in advance and look forward to associating you with this successful event!

Kind regards
APV Headquarters

Valentina Marinkova
and on behalf of the organizing committee



Anna Maria Fadda
President ADRITELF



Juergen Siepmann
President APGI



Joerg Breitkreutz
President APV



Copper sponsoring (obligatory package)

1,000.00€

- Your logo and company description placed in the abstract book and on our congress website www.worldmeeting.org
- A half-page full-color company advertisement in the abstract book & abstract usb flash drive
- Acknowledgement with your logo in the abstract book & abstract usb flash drive and on screens during breaks
- Possibility to register 1 participant with 10% discount on your registration fee

In addition to the obligatory copper sponsor packages mentioned above, we also offer the opportunity to create custom made packages. Kindly choose one or more of the sponsoring opportunities of the flyer to upgrade your sponsor status to one of the listed levels.

The level of sponsor status depends on your financial support:

Bronze sponsorship: starting from 1,500.00 €

Possibility to register additionally 1 participant with 10% discount on your registration fee

Silver sponsorship: starting from 2,000.00 €

Possibility to register additionally 1 participant with 20% discount on your registration fee

Gold sponsorship: starting from 4,000.00 €

Possibility to register additionally 1 participant with 30% discount on your registration fee

Platinum sponsorship: starting from 6,000.00 €

Possibility to register additionally 2 participants with 50% discount on your registration fee

Customize opportunities

Please feel free to upgrade your copper sponsoring by choosing one or more of the following opportunities.

☐ Upgrade to a full-color page company advertisement in the Abstract Book + 500.00 €

☒ Upgrade to a full-color page company advertisement in the Abstract Book *inside front (SOLD) or back cover (SOLD)*



☒ Upgrade to a full-color page company advertisement in the Abstract Book on the back cover (SOLD)



☐ Add a company brochure up to 8 pages A4 size max in conference bags + 1,000.00 €

- Your company brochure or product letter inserted in the meeting bags which will be distributed to all delegates

☒ Add pens or notepads in the conference bags (SOLD)

- Quality pens and notepads provided by the sponsor
- Items will be distributed to attendees
- Strong visibility for the entire convention and beyond



☐ Add promotional materials and giveaways in the conference bags + 1,000.00 €

- Quality promotional materials and giveaways provided by the sponsor
- Items will be distributed to attendees
- Strong visibility for the entire convention and beyond


☐ Branding


- Recognition signage as banner sponsor in the congress centre, offering high visibility during entire conference
- Banner will be provided by the organizer with no additional cost for the sponsor. We will send you an selection of options signs on request by email

different options



- ☐ Charging stations + 2,000.00 €
- Each charging station for 8 chargers of smart phones and for 2 chargers of notebooks or tablets will feature the sponsors logo
 - Recognition signage on the charging station, offering high visibility during entire conference
 - 2 charging stations will be provided by the organizer with no additional cost for the sponsor

- ☒ Lanyards for conference badges (SOLD) 
- Each attendee's name badge comes with a lanyard that will feature the sponsors logo
 - Recognition signage as lanyard sponsor in registration area, offering high visibility during entire conference
 - Lanyards will be provided by the organizer with no additional cost for the sponsor

- ☒ Wifi (SOLD) 
- Sponsor can choose the landing page
 - Password will be the company name of the sponsor
 - Strong visibility for the entire convention

- ☐ Water dispenser (exclusive) + 4,000.00 €
- Water dispenser will be provided by the organizer with no additional cost for the sponsor
 - Sponsor's logo placed prominently on water dispenser, which will be placed in the conference rooms and exhibition area
 - Strong visibility for the entire convention

- ☐ Coffee break (on one day) + 4,000.00 €
- Coffee and tea will be provided by the organizer with no additional cost for the sponsor
 - Signage and branding at break location
 - Possibility to have a personalized announcement during the coffee break

☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday

- ☐ USB sticks (not available) + 5,000.00 €
- Sponsor's logo placed prominently on USB flash drives, which will be distributed to attendees
 - Quality USB flash drives will be provided by the organizer with no additional cost for the sponsor
 - Highlighting your logo on the platform of the USB flash drive

- ☒ Meeting bags (SOLD)
- Sponsor's logo placed prominently on meeting bags, which will be distributed to attendees
 - Quality meeting bags will be provided by the organizer with no additional cost for the sponsor
 - Strong visibility for the entire meeting and beyond



- ☐ Beverages during welcome reception on Monday + 5,000.00 €
- Signage and branding at the open bar
 - Beverages will be provided by the organizer with no additional cost for the sponsor
 - Possibility to have a personalized announcement

- ☐ Show programme during the event dinner on Wednesday + 5,000.00 €
- Signage and branding on the stage at event dinner location
 - Programme for example classical concert will be organized by the organizer with no additional cost for the sponsor
 - Possibility to have a personalized announcement before the show programme

- ☐ Food during welcome reception on Monday + 6,000.00 €
- Signage and branding at the catering stations
 - Food will be provided by the organizer with no additional cost for the sponsor
 - Possibility to have a personalized announcement